

YOUR CAPTAIN CLASS

HOW DO YOU CAPTAIN

WHO DO YOU CAPTAIN

LEADERSHIP STYLES



YOUR JOB DESCRIPTION

- ✓ SET THE VISION
- ✓ INTERCEPT ENTROPY
- ✓ DEFINE THE CULTURE

“70% OF YOUR JOB IS MAKING
YOUR CAPTAINS GREAT AT
THEIRS”

STEPHEN SAMPLE

The Contrarian's Guide to Leadership

JOHN MAXWELL'S 10-80-10 RULE

APPOINTING A CAPTAIN

FINDING YOUR “GLUE GIRL” OR “GLUE GUY”

WHO ARE THE DYNASTIES

Football

- Pittsburgh Steelers (1974-1980)
- New England Patriots (2001-2019)

Soccer

- Brazil (1958-1962)
- Hungary (1950-1955)
- Barcelona (2008-2013)
- US Women's National Team (1996-1999)

Basketball

- Boston Celtics (1956-1969)
- San Antonio Spurs (1997-2016)

Hockey

- Montreal Canadiens (1955-1960)
- USSR (1980-1984)

Baseball

- New York Yankees (1949-1953)

The 7 Traits of **ELITE CAPTAINS**

Extreme Doggedness and Focus in Competition

Aggressive Play that tests the limits

Willingness to do Thankless jobs in the Shadows

Low-key, Practical, and Democratic Communication

Motivated by Passionate Non-Verbal Displays

Courage to Stand Apart

Ironclad Emotional Control

THE ELITE CAPTAINS

Football

- Pittsburgh Steelers—Jack Lambert
- New England Patriots—Tom Brady

Soccer

- Brazil—Hilderaldo Bellini
- Hungary—Ferenc Puskas
- Barcelona— Carles Puyol
- US Women's National Team—Carla Overbeck

Basketball

- Boston Celtics—Bill Russell
- San Antonio Spurs—Tim Duncan

Hockey

- Montreal Canadiens—Maurice Richard
- USSR—Valeri Vasiliev

Baseball

- New York Yankees—Yogi Berra



CONTRARIAN QUALITIES

- Not Highly Talented
- Don't seek the Spotlight or Accolades
 - Mostly Introverted
 - Can be Disruptive
- Unrelenting Desire and Unwavering Devotion to the Cause

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“MY EGO DEMANDS—FOR
MYSELF—THE SUCCESS OF MY
TEAM”

BILL RUSSELL

CAPTAIN—BOSTON CELTICS 1956-1969

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